

UNDERSTAND WHAT MOTIVATES | MODELS

MCGREGORS X & Y THEORY | MODEL

Theory X managers believe employees	Theory Y managers believe employees
▪ need to be controlled ▪ don't like work ▪ need to be pushed to be more productive ▪ need incentive schemes ▪ have to be directed to do things that they don't enjoy	▪ want to be involved ▪ can think for themselves and make decisions ▪ share ownership of tasks ▪ will find work more rewarding if given responsibility and a variety of tasks ▪ have good ideas ▪ can engage in some level of self-management

HERZBERGS 2-FACTOR THEORY | MODEL

Herzberg's Hygiene and Motivational Factors

