

RESISTANCE REASONS

EXAMPLES OF REASONS FOR CHANGE RESISTANCE | GUIDE

CHANGE FATIGUE	FEAR OF LOSING SOMETHING OF VALUE	LACK OF TRUST	NO UNDER- STANDING OF PURPOSE	WORRIES ABOUT OWN COMPETENCE
NO UNDER- STANDING OF CONSEQUENCES	FEAR OF THE UNKNOWN	MORE WORK FOR SAME PAY	LACK OF INFLUENCE & INVOLVEMENT	BAD EXPERIENCE WITH CHANGE
NO MIDDLE MANAGEMENT SUPPORT	FEAR OF FAILURE	NO INCENTIVES OR REWARDS	POOR MANAGEMENT	COMPLACENCY SATISFIED WITH STATUS QUO



Reasons for change resistance. TANIA ELLIS - The Social Business Company