

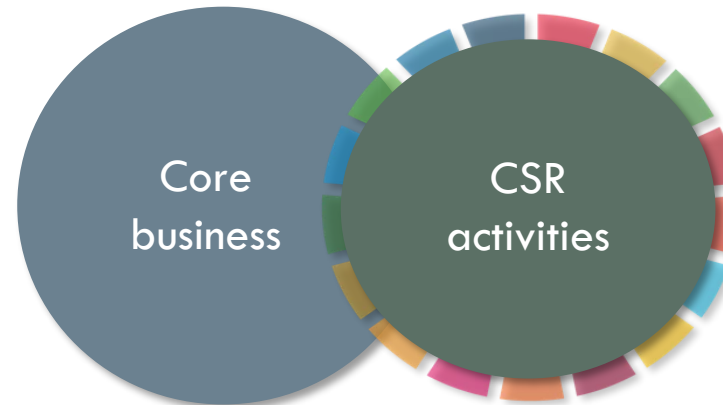
# CSR APPROACHES I MODEL

## THE TRANSITION JOURNEY

### PHILANTROPIC ADD-ON



### BUSINESS-STRATEGIC



### INTEGRATED



Model: CSR approaches. TANIA ELLIS – The Social Business Company®

