

THE STRATEGIC ALIGNMENT PYRAMID | EXAMPLE



1. VISION

Posten Norge's environmental vision is to "work for environmentally efficient operations and sustainable development - which will lead us to become the world's most future-oriented post and logistics group."

4. CRITICAL SUCCESS FACTORS

Switch to energy-efficient vehicles.
Reduce fuel consumption.
Climate neutral distribution.
Reduce electricity consumption in all buildings.

2. STRATEGY

Posten Norge will take environmental leadership in its industry and has set a goal of reducing CO2 emissions by 40 percent by 2020.

5. KPI

Tons of CO2 reduced.
Number of climate-neutral packages sold.
Number of eco-driving courses completed.
Money saved on environmental measures.

3. OBJECTIVES

Increase the share of waste sorting by 90% by 2015
Reduce electricity consumption from buildings by x %
.Environmental certification.

6. KEY ACTIONS

Environment is integrated in all procurement processes.
Implement energy-saving measures.
All units must submit environmental action plans.
Establish environmental fund for employees.

