

PUTTING SUSTAINABILITY INTO THE HEART OF THE ORGANISATION | GUIDE

HARDWIRING | STRUCTURE



#1 – Align CSR & business management systems



#2 – Consider organisational structure



#3 – Create governance structure & policies



#4 – Measure results (KPIs)



#5 – Put CSR performance into system



#6 – Financial incentives



SOFTWIRING | CULTURE



#1 – Executive training (hard & soft skills)



#2 – Employee training (personal & professional)



#3 – Segmented involvement



#4 – Innovation teams & schemes



#5 – Recognition



#6 – Communication

