EMPLOYEE TRAINING | EXAMPLE (Hewlett-Packard)



Sustainability Network



Eco Advocate Program



Focus: Customers





Eco Advocate content levels

4. Customer intimacy & briefings (Speakers' Bureau)	1:1 mentoring
 Deeper knowledge + tools 	1-hour web- casts + tools
2. Quick tips and news	Podcasts Sales newsletters
. Basic knowledge	Four 10-minute videos

